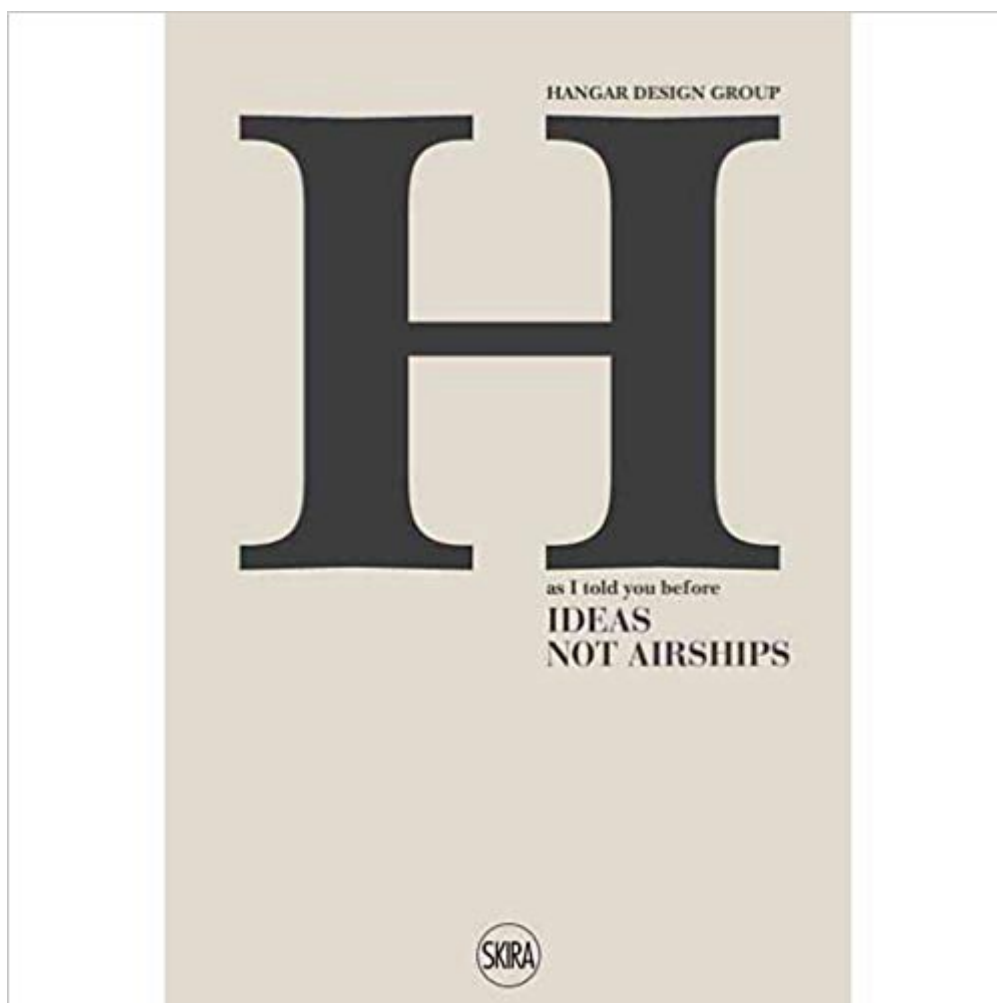


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H Hangar Design Group: As I Told You Before Ideas Not Airships



Synopsis

A book to celebrate the thirtieth anniversary of the Hangar Design Group, one of the most famous Italian advertising and communications agencies. Hangar Design Group is known for their brand, logo, bottle, lighting, shop, and advertising design. Students of design and professionals in the field will find much to inspire and educate them in this volume. Hangar Design Group have earned an International reputation for their uncompromising design and the extraordinary ability in managing all aspects of a project. This volume examines each project in depth, featuring numerous photographs, and offers detailed information, otherwise unobtainable.

Book Information

Paperback: 512 pages

Publisher: Skira (September 20, 2011)

Language: English

ISBN-10: 8857206289

ISBN-13: 978-8857206288

Product Dimensions: 6.6 x 1.5 x 9.5 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

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Hangar Design Group is a multitasking original firm with branches in New York, Barcelona, Milan, and Shanghai

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